

The MaRS and CIBC

INCLUSIVE DESIGN CHALLENGE

Creating employment solutions
for persons with disabilities



What is the Inclusive Design Challenge?

The MaRS and CIBC Inclusive Design Challenge aims to identify and overcome the most pressing employment barriers faced by persons with disabilities in Canada. Run through a series of crowdsourced competitions, the challenge invites change-makers (members of the disability and innovation communities) to propose and develop solutions to these barriers.

Join the Inclusive Design Challenge and help shape the future of employment for persons with disabilities in Canada — for the better.

Who should participate?

Anyone in the disability community, including:

- People with lived experience across the disability spectrum, including those living with multiple disability identities or episodic disabilities
- Support networks for persons with disabilities, including family members, friends, allies and subject matter experts

Participant benefits

1. Make an impact — this is a chance to bring significant barriers to light and help millions of Canadians achieve and sustain meaningful employment
2. Be rewarded — after entering the challenge, eligible submissions will be drawn from a raffle, with 20 participants receiving prizes of \$250

What is required for submission?

To participate, share a problem you have seen, heard or experienced that persons with disabilities may face in finding and keeping meaningful work. Describe how and when this problem happens.

It is optional to share your perspective on who is most affected by this problem, and if anyone has tried to solve this problem before. Please include your contact details (name, email and/or phone number) with your submission.

How do I enter the challenge?

Participants must complete one of the following options before the deadline of **March 4, 2021 11:59 PM EDT**:

1. Participate on the [Inclusive Design Challenge website](#).
2. Send an email to challenges@marsdd.com with the subject line "Inclusive Design Challenge Submission," including a message, video, or audio file (500 words / 500MB max and no more than 4 minutes long) of your submission. You are welcome to participate in American Sign Language, Langue des signes québécoise, English or French.
3. Send a letter (500 words max) describing your submission to:
MaRS Discovery District
100 College St, Suite 100
Toronto ON M5G 1L7
ATTN: Louise Pichette – Inclusive Design Challenge
4. Contact us at challenges@marsdd.com, by mail or at 647-255-1452 if you require another submission format.

Where can I find more information?

Visit the [Inclusive Design Challenge website](#) and its FAQ section for more information. Contact challenges@marsdd.com if you have further questions.