



We are happy to have your responses in whatever format is most comfortable to you. If you want to send a video clip or a voice clip that is also fine. Please do not be concerned about how your submission looks or if the spelling is accurate. We are only interested in your thoughts and ideas. Everything you provide to us will be strictly confidential and destroyed after we have finished our report.

### Youth Focus Group Questions

*These are the questions used. Please feel free to take as much room as you'd like for your answers.*

1. What do you think about running your own business as a potential career? Have you thought about it? Why or why not?
2. If you have thought about it, where did you get the idea to do so? Family? School? Friends? An entrepreneur? Counsellor? Others?
3. If you haven't thought about being an entrepreneur, why not?
4. If you were interested in starting your own business as a career, what types of information would you like to have in order to help you decide if it was the right career for you?
5. Where would you expect to be able to find this information? Career counsellors? Parents? School library? School clubs? Colleges or universities? Community organizations? Online?



6. Do you know of any places or people that already provide information on owning your own business as a career?
  
  
  
  
  
  
  
  
  
  
7. If you could design a toolkit or package of information and resources that would help you think about being an entrepreneur, what would you put into that toolkit?
  
  
  
  
  
  
  
  
  
  
8. What ideas do you have about how being an entrepreneur as a career could be better promoted to youth?

Please send to [jmarkin@mac.com](mailto:jmarkin@mac.com)

Thank you.